

WHAT IS THE GLUE THAT HOLDS AN ASSOCIATION TOGETHER?

Fellow NAPPS Members and State Association Leaders.

As the NAPPS State Associations Committee Chair, I have been asked the question, **“what is the glue that holds an association together”?** Is it an individual or group of individuals, association structure, membership, association policies and procedures, fiscal soundness, association provided benefits, interaction with professional groups, aggressive legislative or court rule agenda, or other positive initiatives? Conversely, **what are the reasons why some associations falter and fail?**

I would like to invite you to participate in a survey that I am conducting to provide answers to these questions. Rather than suggesting possible answers, I leave that to your own opinion. I would appreciate your frank response.

You may respond to me by email to newjerseylegal@aol.com, by fax to (732) 920-1085, or by mail to: John Perez, NAPPS State Associations Committee Chair, 56 Park Place, Newark, NJ 07102. If you wish to mark your response **“confidential”**, please do so. I will honor your request, utilizing only the response in reporting the conclusion of the survey.

Professionally yours,

JOHN PEREZ
NAPPS State Associations Committee Chair